

Waseda University

Graduate School of Commerce (GSC)

Major in Business Administration

MBA Program (for JDS Students)

MOT Program (Conducted in Japanese, NOT for JDS)

<http://www.waseda.jp/wbs>

Waseda University Mission

Waseda University aims to uphold the independence of learning, to promote the practical utilization of knowledge, and to create good citizenship.

To uphold the independence of learning, the University shall strive to emphasize freedom of research and investigation, and to encourage original and creative studies, thereby contributing to the advancement of knowledge.

To promote the practical utilization of knowledge, the University shall endeavor to foster ways and means of utilizing knowledge side by side with the carrying on of academic research and learning, thereby contributing to the progress of civilization.

To create good citizenship, the University shall stress the building up of character which enables one to respect individuality, to enlighten oneself and ones family, to promote the welfare of state and society, and to extend ones influence and activity to the world at large.

This declaration was made public by the founder at the 30th Anniversary Convocation held in 1913.

Facts

Established: 1882

Location: Tokyo, Japan

Student Enrolment: 54,228 (Second highest number among all universities in Japan)

Undergraduates: 45,757

Graduates: 8,471

International Students: 2,190 (4.0 % of total enrolment at Waseda University, second highest number among Japanese universities)

Undergraduates: 599

Graduate: 1,270

School of International Liberal Studies-One Year Program: 163

Center for Japanese Language: 158

Graduate School of Commerce (GSC) Major in Business Administration

Waseda University Business School (WBS)
"Creating the "Innovation Engines" of the 21st Century"

"New Waseda Business School" has been started in April,2007 by combining the MBA/MOT programs of the Graduate School of the Asia-Pacific Studies with the MBA program of Graduate School of Commerce. Waseda University Business School (WBS) in the Graduate School of Commerce aims to instill in people the needed expertise and the desire to work for the benefit of society. WBS strives to become an innovation engine for the future, nurturing managers who are capable of managing technology strategically in the MOT program, creating globally savvy managers in the MBA program, and meeting society's needs in both programs.

Program Structure

***JDS fellows may choose MBA 2- year Program only.**

Program	Admission	Duration	Language	Degree
MBA Program	April	2 or 1-year	Japanese	MBA
	September	2-year	Japanese/ English	MBA
MOT Program	April	2 or 1-year	Japanese	MBA

MBA Program/MOT Program

***JDS fellows may choose MBA 2- year Program only.**

Waseda University Business School (WBS) offers MBA Program and MOT Program to meet society's needs in both programs by instilling in people the needed expertise and the desire to work for the benefit of society. Within the WBS Program, there will be opportunities to specialize in areas such as strategic management, entrepreneurship, and technology management. WBS will bring a special focus to the training of management professionals who will be adept at integrating the latest technologies into an overall management strategy in order to respond to the rapidly changing needs of society. In addition, MOT Program classes will be held mainly on Fridays and Saturdays to allow maximum flexibility for students who are continuing their careers while pursuing their MBA at the same time (except for some intensive lectures).

The MBA program includes various areas of studies, such as Financial Management and Economics, Organizational Behavior and Human Resources Management, Strategic Management and Business Policy (Specialized field; Strategic Management), Entrepreneurship, Marketing, Accounting and Corporate Finance (Specialized field; Entrepreneurship). Also the MOT program provides three categories of studies, Technology Management, Process and Operations Management, Information Technology.

*** General Admission Period is April or September. 2-year MBA Program of September admission can be completed in English only.**

MBA Program in Strategic Management

Education of professionals who will take the lead in planning and executing of strategic management, strategic organization, and strategic finance and information.

The program is designed for;

Director/CEO of Business Planning, Director of Personnel, Organizational Strategy, Evaluator of Planner Group Performance, Director of International Financial Market Development, Director of IT Strategy, Business Consultant

MBA Program in Entrepreneurship Management

Education of future leaders to attain mastery of entrepreneurship and in supporting, marketing, and financing for start-up businesses.

The program is designed for;

In-house Venture Entrepreneurs, Executives of Small and Medium-Sized Businesses and Second-Founding Businesses, Director of Marketing Strategy, Director of Managerial Accounting Strategy, CFO in Charge of Initial Public Offerings (IPO) and Investor Relations, Venture Capitalists

MOT (Management of Technology) Program

Education of professionals who will take the lead in planning and execution of strategies for reinventing companies and developing new businesses and products using the latest technologies.

The program is designed for;

Director of Cutting-Edge Technology Strategy and Public Policy, Director of Technology Transfer and University/Industry Cooperation, Director of Production Process Innovation, Director of IT Strategy, Leader in Manufacturing Company Innovation, R&D Management

Project Research (MBA Program/ MOT Program)

The student will submit the registration form with a detailed research plan after the meeting with project advisors. After submission, a faculty meeting will assign one's project advisor taking into comprehensive consideration the student's research plan, interview and academic interest.

*** Please refer the WBS website for detail project research outline, course offerings and faculty profile.**

MBA Program

Strategic Management Track

<Strategic management and business policy>

- Corporate Strategy and Organization (Prof. AIBA, Koji/ Japanese and English)
- Project Seminar Corporate Strategy (Prof. YAMADA, Hideo/ Japanese)

<Organizational behavior and HRM>

- Study on the Operational Excellence (Prof. ENDO, Isao/ Japanese)
- Management of Human Resource and Organization (Prof. UMEZU, Hiroyoshi/ English)

<Financial management and Information management>

- Strategic Information Management (Prof. HIRANO, Masaaki/ English)
- Managerial Economics (Prof. MANO, Yoshiki/ Japanese)
- Study of Financial Institutions' Strategies under Global Circumstances (Prof. NISHIMURA, Yoshimasa/ Japanese)

Entrepreneurship Management Track

<Entrepreneurship>

- Research on Venture Finance (Prof. HIGASHIDE, Hironori/ English)
- Information and Financial Services (Prof. IWAMURA, Mitsuru/ Japanese)
- Corporate Ventures (Prof. OHE, Takeru/ English)
- Creation and Management of New Ventures (Prof. YANAGI, Koichi/ Japanese)

<Marketing>

- Global Marketing (Prof. GROSSBERG, Kenneth A./ English)
- Marketing Management (Prof. KIMURA, Tetsuya/ Japanese and English)
- Marketing Strategy (Prof. NAGAI, Takeshi/ Japanese)

<Accounting and corporate finance>

- Investor Relations & Accounting Studies (Prof. HANADO, Yasuhito/ Japanese)
- Research for Strategic Managerial Accounting (Prof. NISHIYAMA, Shigeru/ Japanese and English)

MOT Program *JDS fellows may choose MBA Program only.

Technology Management Track

<Technology management>

- Management of New Product and Business Development (Prof. NAGASAWA, Shinya/ Japanese)
- High Technology Policy and Management (Assoc. Prof. TAMURA, Yasukazu/ Japanese)
- Global Technology Management (Prof. YAMAMOTO, Hisatoshi/ Japanese)

<Process and operations management>

- Study on Profitability Analysis in Production (Prof. FUJITA, Seiichi/ Japanese)
- Study on Innovation Management (Prof. HOHGI, Hideo/ Japanese)
- Production Management System Design (Prof. KUROSU, Seiji/ Japanese)
- Study on Production and Operation's Management (Prof. YOSHIKAWA, Tomomichi/ Japanese)

<Information technology>

- Innovation of management System (Prof. MATSUDA, Shuichi/ Japanese)
- Knowledge-based Management Systems (Prof. TERAOMOTO, Yoshiya/ Japanese)

Course Enrollment (MBA Program/ MOT Program)

Class Schedule

(1) Waseda University Business School (WBS) takes the two term (semester) system (Spring/Fall). The course registration will be made in each term.

(2) Periods:

1st Period: 09:00-10:30	4th Period: 14:40-16:10	7th Period: 19:00-20:30
2nd Period: 10:40-12:10	5th Period: 16:20-17:50	(Evening)
3rd Period: 13:00-14:30	6th Period: 18:00-19:30	

Curriculum

The curriculum offered by MBA/MOT Program includes, "Core Courses", "Advanced courses" and "Project research."

Core courses

Core courses are designed to help the students attain basic knowledge and skills necessary for completing their project researches. Given the nature of these basic courses, it is recommended to take them as soon as possible after entering the program.

Advanced Subjects

Advanced subjects are designed mainly to provide proficient scholarly training in the acquisition of knowledge and its professional application, and to enhance the students' ability to develop project research and prepare a master's thesis. Japan studies in this curriculum aims to promote understanding of Japan through multiple approaches to meet the needs of students from abroad. Also, Special Topics offer the students current information on various themes, which are selected by the faculty. Experts and researchers outside the university will be invited to deliver lectures to the students.

Project Research

Project Research aims to elevate the problem-solving skills among the students by providing them with practical experiences through participation in research projects, which are organized by the faculty of the Institute of Waseda University Business School (WBS).

These projects include Contracted Research, Field Research and Joint Research, and are supported by a wide range of back-up groups from various fields of the society.

Project research is conducted through seminars as well as research guidance. Fieldwork and internship at corporations or other organizations are also included in this curriculum. With guidance from the faculty, graduate school students will master and cultivate knowledge and professional skills necessary for academic research, which ultimately will help them complete their themes. In addition, students are expected to improve their problem-identification and problem-solving skills through such scholarly training.

Degree Requirements

To fulfill the degree requirements, a MBA student must complete a prescribed years of study, earn 50 credits or more, submit a thesis after completing the prescribed course of study, and pass the thesis screening and final examinations.

Students can take up to 10 credits at other Waseda graduate schools or other graduate schools (including those overseas). Required credits for MBA programs are listed as follows:

Program	Core Course	Advanced Courses	Courses offered by other Institutions	Project Research		Total
				Project Research	Master's Thesis	
2-year MBA Program (*1)	22-24	16-		6 (half-year x 3)	4	50
1-year MBA Program (*1)	22-24	16-		4 (half-year x 2)	4	50
2-year MOT Program (*2)	22-24	16-		8 (half-year x 4)	4	50
1-year MOT Program (*2)	22-24	16-		4 (half-year x 2)	4	50

*1 "Basic Accounting", " Basic Statistics", and "Management Game I" are required for the MBA Program completion.

*2 "Basic Accounting", " Basic Statistics", and "Management Game I", "Management and Technology" are required for the MOT Program completion.

+ The number of the credits per one course is 2 except for "Basic Accounting", " Basic Statistics", which are 1.

Academic Degree

For MBA/MOT Program graduates, the "MBA (Master of Business Administration)" is conferred.

Admission Guide

**** JDS fellows are initially requested to submit application documents required by the JDS Program. Please refer to the JDS guidelines for its admission.***

Admission Method of WBS

With the aim of accepting promising individuals not only from Japan but also from all over the world, the Waseda Business School(WBS) screens all applicants while placing particular importance on a sense of mission and motivation. The WBS Admissions Office comprehensively evaluates applications based on such factors as research plans, certifications, interviews, etc.

A. Qualifications for Admission

Prospective applicants seeking admissions to the Waseda University Business Schools(WBS) must satisfy the requirements set forth below no later than the beginning of the quarter in which an applicant wishes to matriculate. In addition, after notification of acceptance by the Admissions Office, the applicant must complete all the required procedures for entry to WBS.

JDS fellows need to fulfill the JDS requirements as well. Please refer to the JDS guidelines.

MBA Program/MOT Program: 2-year program

Three years of work experience is recommended. (This is not a requirement for application since such experience will be evaluated on an individual basis.)

Applicants must fulfill ONE of the following requirements:

1. Hold a bachelor's degree
2. Have been awarded a bachelor's degree by a recognized degree granting institution
3. Have completed 16 years of school education in a foreign country
4. Have completed at least 3 years of university-level education in a country where at least 15 years of school education is required by law
5. Other than the above, a person (at least 22 years old) who is considered by the WBS Admissions Office as having the equivalent or better academic ability than a bachelor's degree holder
6. Have been specified by the Minister of MEXT

B. Number of Students Admitted

****Each country assigns the number of JDS fellows.***

The number of students admitted to the MBA Program/MOT Program is expected to be the total of 150 for the 2-year program and the 1-year program. All figures are aggregate numbers representing the total of both April and September admissions.

C. Application Documents

****JDS fellows are initially requested to submit application documents required by the JDS Program. After you join JDS selection and are selected as one of the JDS fellows, the following Application Documents are required to submit to the WBS Admission Office.***

Notes:

- Upon receipt of each application, a return notification will be sent by postcard or e-mail.
- All documents must be written in Japanese or English. Otherwise, certified translations must accompany.
- Documents and the application fee will not be returned once submitted, regardless of any special circumstances on the part of the student. Original certificate may be returned only when a written request is submitted at the time of application.
- If there is any falsification found in any of the documents presented for application, admission will be revoked.

1. Application Form (designated form)
2. Applicant Evaluation Form (designated form)
3. Official college/university certificate
4. Proof of language proficiency
5. Application Sheet (designated form)
6. Proof of Payment of Application Fee
7. Address Label (designated form)
8. Essay [Part 1] (designated form)
9. Essay [Part 2] (designated form)
10. GMAT score report

(*Compulsory for the applicants of the MBA program in English. For applicants of the MBA program in Japanese, submission of GMAT scores are welcome and will be positively evaluated.)